



A 5-MONTH LIVE PRODUCTION EXPERIMENT

The Two-Month Tax Panic.

How managing the books for two fast-paced media agencies inspired an automated, zero-retention receipt-to-spreadsheet automation engine directly inside Google Workspace™.

NOW LIVE ON GOOGLE WORKSPACE MARKETPLACE

Meet Transit Ledger

The Zero-Retention Receipt & Invoice Bridge for Google Workspace

● 5-SECOND SYNC

Gmail & upload to
clean Google Sheets row

● AUDIT-READY LINKS

Every row links directly
to file proof in Drive

● ZERO RETENTION

No database holding
your receipts hostage



MANUAL EXPENSE TRACKING DISASTER

The 3 Operational Blind Spots

Before automation, annual tax prep meant 60+ days of spreadsheet chaos.

1

The Context Amnesia

Looking at a \$240 dinner or \$1,200 software charge from 9 months ago, nobody remembers which client project it belonged to without days of email search.

2

Unclaimed Tax Credits (ITCs)

Tracking regional Canadian sales taxes (HST, GST, PST) is crucial for refunds. Lumping taxes together left thousands of dollars in legitimate write-offs on the table.

3

The Audit Proof Nightmare

Even if an expense is in a sheet, where is the physical source document? A CRA or IRS tax audit 3 years later triggered panic across vanished inboxes.



DATA SOVEREIGNTY BY ARCHITECTURE

Why We Refused the Walled Garden

Why build another proprietary platform when you already pay for Google Workspace?

LEGACY FINTECH SAAS

Proprietary Lock-in

Expensify, Dext, Hubdoc

× Data on their servers

Cancel = lose audit access

× \$50+/mo CPA seat fees

Monthly fee just to view files

× AI trained on receipts

Mines financial data for ads/AI

× Bulky separate app

Yet another complex tool to learn

TRANSIT LEDGER

100% Sovereignty

Native Google Workspace™

✓ 100% in YOUR Drive

Files stay yours forever

✓ Free CPA access (\$0)

Share Google Sheets for free

✓ Zero-retention memory

Zero permanent receipt storage

✓ Native inside Gmail™

1-click sync without leaving inbox



LIGHTNING-FAST PROCESSING

What Happens in 5 Seconds

From raw receipt to audit-ready spreadsheet line item.

1

Multi-Channel Ingestion

1-click in Gmail™, forward an invoice to an alias, or upload on mobile.

Zero-cost filter automatically discards email signatures & spacer GIFs.

2

Document AI & Tax Splitting

Extracts vendor, transaction date, currency, and subtotals in memory.

Isolates Canadian HST/GST/PST or US state sales taxes for ITC write-offs.

3

Automated Google Sheets™ Delivery

Appends a clean formatted row directly to your company Google Sheet.

Auto-categorizes expense based on your custom chart of accounts.

4

The Superpower: Clickable Audit Links

Crucially, that row includes a direct hyperlink pointing to the file in Drive, as well as a direct link back to the source email in Gmail.

When your CPA or tax auditor asks for proof: you click the cell, and the file opens.



REAL-WORLD VALIDATION

5 Months in Live Production

We tested Transit Ledger on 2 real media agencies processing 2025 & 2026 financials.

From 2 Months → Minutes

The annual tax panic was permanently replaced by ongoing automation.

Instead of spending 60+ days matching crumpled paper receipts in March, every receipt was automatically organized and verified in Google Sheets in real time.

Flawless Multi-Company Routing

1 shared inbox managing 2 distinct corporate entities without co-mingling.

Using simple email plus-addressing (alias+MediaCo@invoices.transit-ledger.com), expenses route into separate company Google Sheets without logging in/out of accounts.

\$0 Accountant Software Seat Fees

Collaborating with external CPAs directly in native Google Sheets.

Zero software seat licenses. The companies shared the sheet directly with their tax preparer. The accountant clicked direct audit links and completed the filing with zero friction.



LIVE ON GOOGLE WORKSPACE MARKETPLACE

Transit Ledger is Live.

Audit-ready bookkeeping inside your Google account.

Ready to automate your receipt chaos?

- ✓ 1-Click Gmail™ & Google Drive Add-on
- ✓ Direct clickable audit link on every transaction row
- ✓ Zero-retention privacy: documents live 100% in your Google Drive
- ✓ Free collaboration: share Google Sheets with your CPA or tax preparer at \$0

Start Free Trial: transit-ledger.com

Install on Google Marketplace

ENGINEERED BY EAGNA-SMART SOLUTIONS

Read the complete architectural case study and OAuth verification breakdown:

eagna-smart.ca/blog/from-spreadsheet-chaos-to-google-marketplace/